

Healthx Engagement Services for Medicaid

Healthx Provider and Member Portals for Digital Engagement Solutions for Expanding Medicaid Business

Health Insurance Plans that service Medicaid members are seeing a big wave of new members coming into the healthcare system— many through exchanges and expansion of State Medicaid services. To manage this influx of new members, there is a greater need for effective ways to efficiently communicate and interact with both members and providers. Digital engagement solutions can help do this, while helping to manage operational costs.

Doing this well is a big task. It's one that can be better managed by leveraging external expertise and lower-cost cloud-based technologies to deliver on government requirements and member expectations. Healthx has both. Let us show you how our digital engagement solutions make participation in Medicaid more manageable. And, keep your costs more predictable.

Why some of the largest Medicaid plans in the U.S. rely on Healthx Portals for online engagement and administrative cost containment.

Healthx Member Portal

Leverage predictable, lower-cost technology to minimize the impact of increased membership.

Adopt a mobile strategy that allows recipients to find a physician or access personalized content via their smart phone.

Provide multi-language services that improve communications with Medicaid recipients in over 100 languages.

Healthx Provider Portal

Collaborate more efficiently with provider networks for billing, payments, report distribution and other automated communications.

Promote care coordination and address gaps in care with online tools for those with health risks and chronic conditions, particularly dual-eligible patients.

Ensure compliance with CMS requirements.



*"As of Q3 2014, 66.5 million Americans, or 21.2% of the total population, receive Medicaid physical health benefits...no market has grown as fast and as significantly."**

* The Expanded State of Medicaid in the United States: Private Medicaid Health Plans Crossing the Tipping Point. Ari Gottlieb, PricewaterhouseCoopers LLP. January 2015.



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Healthx is the industry's leading digital engagement platform for connecting payers, providers and members with self-service tools. We help plans go-to-market quickly and operate more efficiently with solutions designed to **enhance care coordination, manage population health, manage dual eligible members, and enhance provider satisfaction.**

We stay on top of the dynamic Medicaid environment through The Healthx Government Plans Advisory Board, a panel of experts in the field that provide insight on payer challenges and needs in response to regulatory change. We also actively participate in industry associations such as Association for Community Affiliated Plans and Medicaid Health Plan of America.

Contact us to learn more 877.492.3633

Make Your Medicaid Business More Effective and Cost Efficient



Healthx's cloud-based digital engagement platform is technology agnostic. Any data source technology you currently use is easily interfaced with Healthx member engagement tools to customize the member experience and empower their healthcare decisions.



Healthx Technology is scalable and secure. Our platform uses the highest levels of internet security including secure browsers, data encryption and SSL protocol.



Healthx helps payers with compliance with NCQA and state-specific regulations. Our member adoption and utilization engagement model will help you to more effectively identify opportunities for improvement in delivering on member expectations and corporate goals.

Healthx is the healthcare industry's leading digital engagement platform for connecting payers, providers, consumers, employers and brokers. Founded in 1998, Healthx is one of the first healthcare technology companies to offer a cloud-based platform for member engagement and provider collaboration resulting in 20 million logins annually. Today, more than 170 healthcare payers across the U.S. rely on Healthx solutions.

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