Multi-Language Member Engagement Solution

Break Member Language Barriers with Built-In Technology

Communicating with your membership is more than just delivering an easy-to-use online experience. Members ideally want to use the language most familiar to them. The Healthx Member Engagement cloud-based platform offers payers many options for improving connections and now we offer Multi-Language Support for over 100 languages as an add-on service to our base application.

> "Limited English proficiency in healthcare consumers is 2 times more likely to cause permanent or severe harm."
>
> – Speaking Together National Languages Network1

hola

bonjour

Tailor Communications and Engage Members in a Language They Understand

Drive member adoption and utilization online and with mobile.

Reduce costs associated with providing full-time staff in customer service roles to support foreign languages.

Create value-based benefit and reimbursement programs that drive better outcomes for all members including English as a second language.

Satisfy state and federal regulatory requirements for making translation services/languages available to members.

Improve the impact of member engagement initiatives with content localized for alternative language preferences.

Choose from 100 languages supported to better meet the needs of your members.

Innovate the Member Experience Now with Greater Success

Healthx's cloud-based digital engagement platform is technology agnostic.
Any data source technology you currently use is easily interfaced with Healthx member engagement tools to customize the member experience and empower their healthcare decisions.

Healthx technology is scalable and secure.
Our platform uses the highest levels of internet security including secure browsers, data encryption and SSL protocol.

Healthx works with clients to ensure compliance with NCQA and state-specific regulations.
Our member adoption and utilization engagement model will help you to more effectively identify opportunities for improvement in delivering on member expectations and corporate goals.

Get Started Today and Break Member Language Barriers with Healthx Multi-language Support

Document Reference:

1. *Addressing Language Barriers in Healthcare: What's at Stake,* An Issue Brief from Speaking Together, March 2007

Healthx is the healthcare industry's leading digital engagement platform for connecting payers, providers, consumers, employers and brokers. Founded in 1998, Healthx is one of the first healthcare technology companies to offer a cloud-based platform for member engagement and provider collaboration resulting in 20 million logins annually. More than 165 healthcare payers across the U.S. rely on Healthx solutions.

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