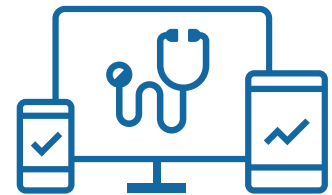


Healthx Analytics Solution

Turn your portals into engines that can drive better care and lower costs.

In today's healthcare landscape, successful organizations must leverage complex data analytics to measure, track and predict consumer and provider behavior and identify opportunities to create more efficiency.



The Healthx Analytics Solution turns your portal's provider and member data into actionable information, giving you the power to make smarter decisions about care and cost. This comprehensive, easy-to-use suite of tools displays the trends, visualizations and predictive modeling in an easy-to-understand format. Additionally, using the member and provider portals, this solution generates gaps in care information that helps members to understand opportunities for care. It also gives providers the information they need to fulfill them.

Adoption of clinical data analytics is poised to grow from 10% adoption in 2011 to 50% adoption in 2016.¹

Easily digestible, real-time insights that sort through the complexity so you don't have to

The Healthx Analytics Solution harnesses the power of data to create actionable insights that help sort through the complexity and make smarter, more informed decisions and deliver on the demand for better care with greater efficiency. Detailed, real-time reports provide insights on claim and billing patterns, identify primary cost drivers and discover ways to help your providers and plans offer the best value to members. Predictive modeling features can help manage at-risk patients and populations and flag unnecessary care and disparities in the cost of care among providers. As the healthcare industry transitions to value-based care payment models, the Healthx Analytics Solution provides easily digestible information that empowers you to help drive behaviors that improve efficiency and care delivery.



Cost & Utilization: Identifies cost drivers and trends across all providers with KPI and peer analysis. Provides reports and visualizations designed to help reduce overutilization, unnecessary care and deviations from established best practices.



Population health: Provides actionable reports that help drive behavioral changes and create evidence-based strategies and action plans. Allows you to identify trends among the costliest illnesses and close gaps in care.



Prevention and Avoidable ER: Creates predictive modeling to identify trends and areas of potential risk. Offers insights into avoidable costs in areas such as avoidable ER, avoidable ER readmissions and ER super-users.



Quality Monitoring: Easily tracks provider overutilization with reports highlighting deviations in provider care, provider pay versus peer groups and provider behavior patterns by hospital to help improve patient outcomes and increase patient satisfaction.



Repeatable Interface: Provides daily and weekly updates to track, manage and understand patterns at the plan, provider and individual level.



Care Management: Uses member profiles and data to identify high cost members and improve outcomes. Provides opportunities to target content and messaging, including gaps in care information, to members based on their profiles. Also allows providers to better understand care management needs.

Harness the power of analytics to make smarter, more informed decisions

Healthcare organizations are under increasing pressure to reduce costs, improve care coordination and provide more with less – all while becoming ever more patient-centered. The Healthx Analytics Solution transforms your Healthx portals into an engine that drives smarter, more informed decisions. The easily digestible format helps to quickly identify cost containment opportunities such as avoidable ER visits, readmission risks, over-treatment and overutilization. The repeatable interface provides daily and weekly updates to track, manage and understand patterns over weeks and months at the plan, provider and individual level.

54% of high-performing health care organizations use analytics to guide future strategy.²

Dynamic reporting capabilities include:



Predictive Modeling Reports

Help identify the likelihood of key events such as hospital admissions, readmissions and ER visits. Also uses risk scoring models to predict potential costs and drive behaviors that mitigate these types of events.



HEDIS by line of business

Provides reports that can be segmented by Medicaid, Medicare and commercial plan populations, producing HEDIS measures that are applicable to each group. This lets you create targeted engagement strategies based on the needs of each population.



Cost and Utilization

Includes detailed, real-time reports on key performance indicators, largest cost drivers by diagnosis, radiology costs by utilization, and admissions by facility, PCP and member.



Population health

Creates robust member profiles to help identify opportunities to improve the coordination of care, care management, wellness and prevention initiatives. Reports can be segmented by risk, disease and cost or stratified by clinical morbidity, projected costs, diseases, ER super users and many other demographics.

¹ "73% of Orgs See ROI from PGHD, Healthcare Big Data Analytics," Health IT Analytics, June 24, 2015.

² "The value of analytics in healthcare," IBM Institute for Business Value, IBM Global Business Services Executive Report.

