

Win New Business and Cut Costs

With the Innovative Digital Engagement Platform from Healthx

Healthx is the healthcare industry's leading digital engagement platform for connecting healthcare payers, members, providers, employers and brokers.

Founded in 1998 and fueled by innovation, Healthx is one of the first healthcare technology companies to offer an affordable cloud-based platform, giving TPAs a distinct advantage over large commercial carriers. Today over 100 TPAs across the U.S. choose Healthx for its superior customized user experience that dramatically reduces administrative/operational costs.

KEY BENEFITS OF HEALTHX SOLUTIONS



CONNECT

Connect employers, members, brokers and providers with a single digital engagement platform.



REDUCE

Dramatically reduce provider call costs with interactive voice response/fax technology



IMPROVE

Improve member satisfaction and engagement through a personalized and feature-rich member experience



DIFFERENTIATE

Differentiate in the marketplace with customized branding on the web and mobile apps in the App Store and Google Play



The member mobile app shows our members, employers and prospective clients that **we have the tools like the BUCAs.** ”

Daniel Cuskey
CEO
Benefit Plan Administrators

Adoption of the IVR/ Fax service **drastically reduced the number of calls** to our customer service department. Were able to reduce call hold times, call abandonment rates and the ratio of customer service representatives to employee covered lives. ”

Jacque Escobar
Manager of Information Systems
Southwest Service Administrators

Paperless EOB will provide our members with **quicker and easier access** to benefit information, right at their fingertips. We will realize a 50 percent savings. We have reduced our spending [by] half – which should be a substantial amount of money that rolls into the other tangibles. ”

Mike Clancy
Vice President of Information Technology
Southeastern Indiana Health Organization (SIHO)



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